

## What Does the St. Vital Parent Child Coalition (SVPCC) Fund?

SVPCC provides grants with priority given to programs that include BOTH parents and children (aged 0-6) and address at least one of the following pillars: Positive Parenting; Nutrition and Physical Health; Learning and Literacy. We encourage capacity building to be a component of all programming that our grants support.

These grants are intended to assist groups to run family and parenting programs. Programs for St. Vital parents and their children (aged 0-6), or parenting programs for parents with children ages 0-6, are eligible.

## Can I Apply for Funding For More Than One Program?

You can apply for more than one program (for example, if you wish to run a Book Bags workshop and a Nobody's Perfect parenting course); however, approval will be based on the number of applications received and overall community need. SVPCC may approve full or partial funding, or decline funding.

## Who Can Apply?

- An applicant must be a non-profit body with a provincial incorporation number or a federal charity number OR an informal group with an attached letter of support from a sponsoring organization which is a non-profit body which has a provincial incorporation number or a federal charity number. Applications without one of these numbers will not be considered
- The participants served must be located within the St. Vital Parent Child Coalition boundaries (See attached map)
- \*\*SVPCC requires successful applicants to attend at minimum one SVPCC meeting the same fiscal year as receiving the grant. \*\*

## What Must Be Included in The Completed Application?

- Application form and budget form (one for each program)
- Certification: Two signatures representing the applicant group / organization
- If your group / organization is not formally organized (i.e. not incorporated) please provide at least one (1) letter of support from an incorporated non-profit organization. The letter of support must include the incorporation or charity number for the sponsoring organization
- Completed Parent Child Program checklist

## What Are Eligible Expenses?

The primary purpose of SVPCC grants are for family programming focusing on the 0-6 age group. Grants can cover the following:

- Facilitator fees or honoraria
- Child-minding costs
- Criminal Record/Child Abuse Registry checks
- Program equipment and supplies for program use
- Venue Costs
- Travel expenses for program participants
- Early childhood related training and professional development
- Food costs for program participants
- Promotional costs

## What Expenses Are Not Eligible?

- Capital purchases such as land or buildings
- Major renovations
- Major equipment (i.e. playground structures)
- Budget deficits
- Contribution to operating costs of government- funded programs (i.e. schools, licensed childcare) \*
- Duplication of existing community programs (i.e. home visiting)
- Private, individual lessons
- Sacred cultural ceremonies (i.e. pow-wows)
- Food programs, such as school- and childcare-based breakfast, lunch and snack programs\*\*
- Funds are not to be used for core program salaries, rent, utilities, or office equipment
- Administrative costs will not be covered

\* *Support may be provided to licensed child care facilities and schools for early year's parent-child activities offered outside their regular programming.*

\*\* *Grants are available through Breakfast for Learning, Northern Healthy Foods Initiative, The Winnipeg Foundation's Nourishing Potential Fund, Child Nutrition Council of Manitoba, and Healthy Together Now!.*

## What Is an Outreach Plan?

How do you plan to encourage participation in your program?

Possibilities might include:

- Posters & flyers
- Presentations and demonstrations
- Information tables
- Posting on email list serves
- Visiting staff at various organizations that have participants appropriate for the program (local community groups, Family First Visitors, Healthy Start for Mom & Me, etc.)
- Sharing at neighbourhood interagency group meetings
- Putting notices in community newspapers & newsletters
- Word of mouth (one of the best promotion tools)

- Giving flyers to participants and encouraging them invite their friends and neighbours
- Reminder phone calls to participants the day before the program thanking them for coming the week before, addressing any issues that may have come up and encouraging them to come to the next program

## **What is Community Capacity Building?**

Capacity building is strengthening the ability, knowledge and skill of a person, group or community.

*Developing community capacity means taking risks, improving things and sharing control. It involves change, training and increased power for those who have previously not had it. This is the power and wonder of both the community development and the community capacity building processes. Give people time to express themselves, to adapt to change and to learn. This is best done when the community members have a voice and are in charge of the process.*

*Commonly used strategies for the development of skills and knowledge are:*

- *Training workshops*
- *Accessing training opportunities offered within your community.*
- *Mentoring and coaching*
- *Self-directed learning*
- *Training on the job*

*Always try to use community members and organizations as a resource for skill development. You may be surprised at the range of skills, knowledge and abilities that individuals and organizations possess.*

From *the Community Development Handbook: A Tool to Build Community Capacity*

Written by: Flo Frank and Anne Smith for Human Resources Development Canada ©1999

## **How is the Decision Made?**

- Completed applications will be reviewed by member volunteers on the Grant Review Committee within 5 weeks of the deadline
- All applications will be reviewed and decisions made based on the merits of the application. Decisions will be forwarded to the applicant in writing
- Grants may be awarded for less than the requested amount. When unable to approve a request, SVCC may provide an explanation in writing to the applicant as to why the request was denied
- In the event of a conflict of interest, i.e. a member of SVPCC is also a member of the applicant group or organization (or of the sponsoring group or organization), that member will declare such a conflict and excuse him/herself from the decision process for that particular application
- All decisions by SVPCC are final

- SVPCC may use any and all information included in the application, or subsequent reports from the applicant, for the purposes of communication or promotion within the community

## **What If I Need Help with The Application?**

- If you have any questions or need assistance with the application, please send an email to [stvpcc@maccpf.ca](mailto:stvpcc@maccpf.ca) or leave a voicemail message at: 204.612.4512.
- Staff can be available to answer your questions in person upon request

## **What About Final Reports?**

The final reporting forms along with the approved budget will be provided with your approval letter. A clear copy of original receipts, with the total and date of purchase highlighted, is to be provided in the final report within six weeks of project completion (or a date mutually agreed upon between SVPCC and the applicant).

**If a change of deadline date or amendments to the budget are required, please contact the coordinator.**

## **What If I've Applied Before?**

- You are eligible for another grant, ONLY if all reporting requirements for the previous grant have been fulfilled
- Failure to submit reporting forms will disqualify the group/organization for future funding

## **What Is the Deadline for Grant Applications?**

As of September, 2023, it is currently an open call for applications

## **How Do I Apply?**

By email (preferred)\*\*: [stvpcc@maccpf.ca](mailto:stvpcc@maccpf.ca)

\*\*A confirmation of receipt of application will be emailed to you within one week of receiving the application. Please follow up if you do not get a confirmation email.

## What Else Do I Agree to In Using This Grant Money?

By accepting this grant the organization agrees to the following:

- **Attend a minimum of 1 SVPCC general meeting** within a year of accepting the grant
- SVPCC representative can visit your program
- Ongoing community outreach to increase participation and family support
- Acknowledgement of SVPCC support on your website, annual report and any other promotional material (we can provide you with our logo)
- Include a link to our website, [www.stvpcc.com](http://www.stvpcc.com) and/or Facebook page, St. Vital Parent Child Coalition, on your website if possible
- Provide SVPCC with agency information to be included on the SVPCC website under Resources

### Examples of some of the Programs we fund

Other programs are also welcomed and considered.

#### Wiggle, Giggle & Munch



Wiggle, Giggle & Munch is a drop-in program that offers parents and their toddlers and preschoolers two hours of active play and a healthy snack. The program is set up in ten sessions, often offered weekly, that can continue throughout the year.

#### Book Bags



*Book Bags* are one way to introduce a wide range of books to children and to provide an opportunity for parents and children to actively enjoy reading together.

#### Handle with Care



Promoting Mental Health in Young Children

Handle with Care is a simple interactive program to help parents and caregivers, including those who work in early childhood settings, to promote the mental health of young children from birth to 6 years.

#### Bookmates



Bookmates develops and provides play-based parent-child programs and professional training to empower parents as their child's first teacher, and to build capacity for early learning opportunities. Skills development training is available to professionals who would like to integrate additional family literacy principles and themes into their work with families. These trainings can be tailored to suit your needs and timeframe.

#### Nobody's Perfect Parenting

Supported by the Department of Families- Putting children and families first



Nobody's Perfect is a facilitated parenting program for parents of children from birth to age five. The program is designed to meet the needs of parents who are young, single, socially or geographically isolated, or who have low income or limited formal education offered in communities by facilitators to help support parents and young children.

### Moe the Mouse® Speech and Language Development Program



Moe the Mouse® Curriculum Box is an innovative early speech and language resource that uses Indigenous toys and stories to enhance language development in children ages 3–5. Activities and materials in the curriculum box help parents and educators provide opportunities for children to practice language skills in a natural setting.

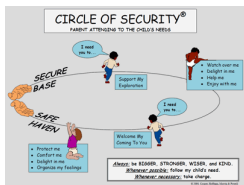
### Little Metis Sing with Me



Little Métis Sing With Me program is a parent-child program with three strands; Family literacy, Essential skills, Métis culture and history.

This is an exciting program with lots of wonderful resources for facilitators to share with parents and children: songs, rhymes, dance, Michif language, take home books, crafts and guests.

### Circle of Security



The Circle of Security is a user-friendly, visually based (makes extensive use of both graphics and video clips) approach to helping parents better understand the needs of their children. It is based extensively on attachment theory and current affective neuroscience.

### Triple P Positive Parenting Program



The Positive Parenting Program is a helpful, practical approach to raising children that focuses on the positive. Triple P uses strong, nurturing relationships, good communication and positive attention to help children develop. It helps create a family setting that is loving, supportive and predictable.

# What Are The SVPCC Boundaries?

